



Wharton
UNIVERSITY *of* PENNSYLVANIA

LET'S CREATE
ECONOMIC
AND SOCIAL
VALUE AROUND
THE WORLD

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KNOWLEDGE FOR ACTION
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WHARTON KNOWLEDGE is rooted in evidence, global thinking, and rigorous analysis. As a foundation for exceptional leadership, Wharton knowledge can solve difficult problems, pave the way to new opportunities, and create transformation.

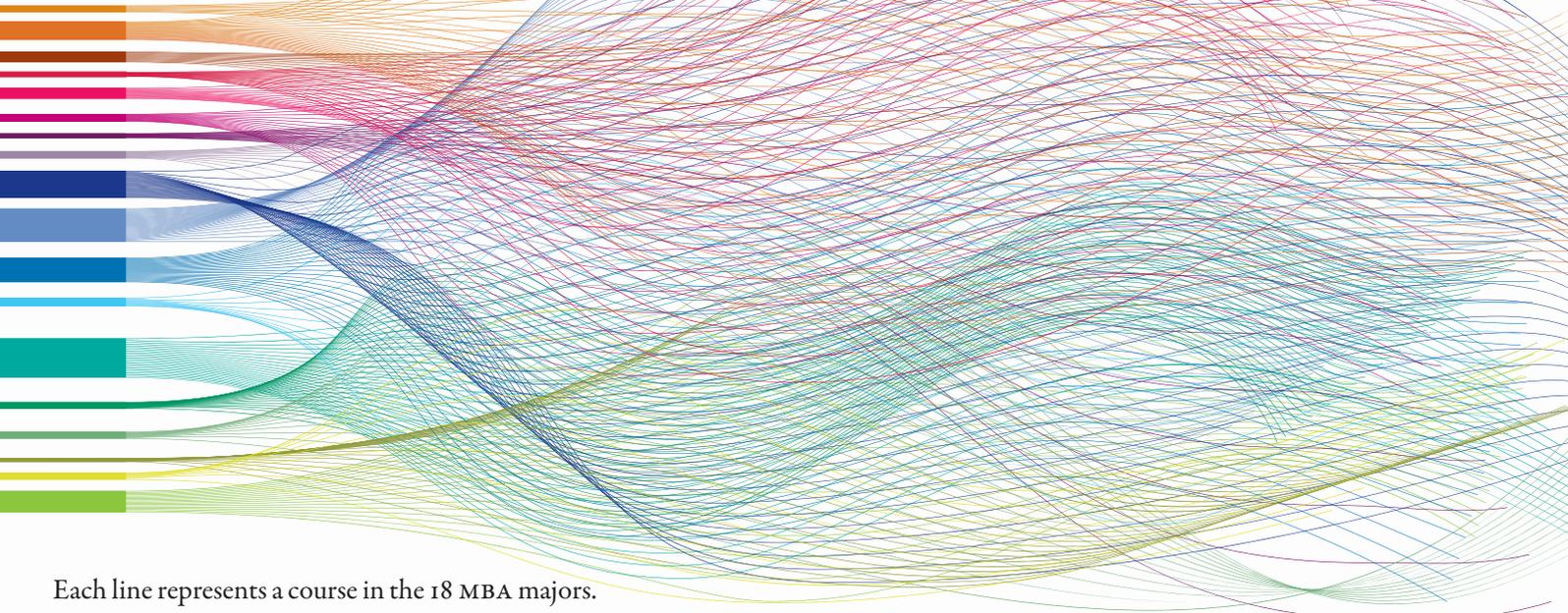
KNOWLEDGE IS THE MUSCLE OF BUSINESS

The first business school in the world, Wharton continues to lead in business education. Our knowledge fuels action with ever-expanding consequence through the leadership of our alumni, students, and faculty, extending into communities, businesses, and institutions around the world.

18 Majors

200+ Courses

Infinite Pathways



Each line represents a course in the 18 MBA majors.

ACTIVE LEARNING

- › Leading programs at every level
- › Engage with knowledge, gain new frameworks to transform lives and businesses

KNOWLEDGE FOR LIFE. Wharton offers dynamic, cogent learning for every stage. Through rigorous knowledge, breadth and depth of expertise, and experiential learning, our students gain the power to change lives and organizations.

UNDERGRADUATE

Business and more. Business and liberal arts within an Ivy League education. 20+ business concentrations plus flexibility to pursue dual degrees and minors.

MBA

Flexibility, rigor, and options. Combine analytic thinking with active, reflective leadership. 18 specializations, including an individualized major.

EXECUTIVE MBA

Top faculty, same degree as full-time MBA. Innovative curriculum. Immersive two-year weekend residential program, offered in Philadelphia and San Francisco.

DOCTORAL

Rigorous multidisciplinary research in 9 programs. Join a research community of 1,500 alumni in leading academic and research positions.

EXECUTIVE EDUCATION

Results-focused learning. One of the most comprehensive executive education institutes of its kind, reaching 9,000+ participants annually through 55 open enrollment and 125+ custom programs.

KNOWLEDGE FOR INNOVATION. Our 230+ faculty members test ideas, cross disciplines, create new courses, and bridge research and industry. The knowledge they create allows business leaders to act on evidence.

Influential faculty members in 10 departments possess the broadest and deepest expertise on business knowledge in areas as diverse as public policy, health-care management, and ethics.

20+ research centers—intellectual hubs that study key business challenges—generate courses, academic programs, community outreach, published research, and partnerships among academics, government, and industry.

Knowledge@Wharton brings analysis and research to 2.2M+ worldwide readers with Indian, Chinese, Spanish, Portuguese, Arabic, and Israeli editions.

INNOVATIVE THINKING

› Tackling critical problems with cutting-edge research techniques

› Turning ideas into solutions, products, and businesses



Miles traveled
to Wharton
-10,000-

KNOWLEDGE FOR GLOBAL IMPACT. Wharton has programs on every continent—from Global Modular Courses and immersion programs to dual degrees to exchanges. We welcome students from around the world, who take the knowledge they gain wherever they go.

Network of 92,000 alumni and 70+ clubs in 140 countries makes an impact globally.

Lifelong Learning initiative offers faculty tours and forums in economic centers around the world to engage leaders on pressing issues of the day.

GLOBAL REACH

› Two campuses,
Philadelphia and San Francisco

› Programs everywhere, access anywhere



SAN FRANCISCO

Wharton's West Coast campus, near Silicon Valley, is a bridge to emerging technological innovation and entrepreneurship in the region and beyond.

PHILADELPHIA

The beautiful, historic urban campus of the Ivy League University of Pennsylvania enables close interaction with leaders in business and government in New York and Washington, DC.

Lisa Lovello, WG'13, G'13, co-founded Hemishare to match university graduates with careers at Brazilian startup companies.

Feyi Olopade, WG'12, and Marijn Spillebeen, WG'12, turned the Social Venture Fund into a real fund supported by a for-credit class in social impact investing.



Technologically advanced Huntsman Hall, the 24-hour center of Wharton life.

Nearly 5,000 students. 230+ faculty. 92,000 alumni. Countless stories.



MBA Leadership Fellows guide first-year student teams.

Management professor Sigal Barsade leads a leadership simulation as part of the new MBA core.



Wharton Risk Management & Decision Processes Center offers annual risk-assessment report at the World Economic Forum.

KNOWLEDGE IS THE NATURE OF WHARTON



Wharton undergrads win first place in the case competition at the Wake Forest Marketing Summit.

PoverUp, founded by Charlie Javice, W'14, and her brother Elie. W'15, E'15, fights poverty through a microfinance social business, investment and research platform.

Wharton Customer Analytics Initiative solves hard problems for corporations by bringing top academics around a data-oriented challenge.



Executive MBA students visit the Great Wall of China during their international seminar.

MBA team ZenKars wins the inaugural Perlman Prize in the 2013 Wharton Business Plan Competition for their stress-free model for selling used cars.



Wharton Doctoral students conduct original research alongside faculty.



Inaugural Barry & Marie Lipman Family Prize for global leadership and innovation among organizations creating positive social impact awarded in 2012 to iDE, a water and sanitation social enterprise.

Leadership Lectures bring influential thinkers and leaders, including Beth Comstock, Senior Vice President and Chief Marketing Officer for GE, to campus.



Evan Rosenbaum, W'14, envisions an updatable, multimedia book publishing platform with ekr Media.

200 Senior Fellows analyze how health care is organized, financed, managed, and delivered across the U.S. in the Leonard Davis Institute of Health Economics.

Dr. Zeti Akhtar Aziz, Governor of the Bank Negara Malaysia, addresses the Wharton Global Forum in Jakarta.



KNOWLEDGE IMPACT

› Creating economic and social value

› Business knowledge can change the world

In the Iron Prof competition, Professor Kevin Werbach shares his research on gamification in front of a student crowd.

David Klein, Michael Taormina, and Jessup Shean, WG'12, L'12, founded Common Bond, lowering higher education costs by connecting student borrowers and alumni investors.



Wharton's new Public Policy Initiative hosts the sold-out Wharton Economic Summit 2013 in New York City.

MBA student entrepreneurs meet with alumni in the annual Founders' Retreat.



Alumni catch up with friends and the latest business knowledge through Lifelong Learning events at Wharton MBA Reunion Weekend.



Cisco Connected Classroom bridges the distance between Wharton in Philadelphia and San Francisco.



QUICK FACTS

- > **Leading programs at every level of business education**
undergraduate, MBA, Executive MBA, doctoral, and senior executives
- > **200+ courses and 20 research centers and initiatives**
more breadth and depth than any other business school
- > **230+ faculty across 10 departments**
one of the largest, most published business school faculties
- > **1,000+ organizations directly engaged with Wharton**
high-level businesses, nonprofits, and government agencies
- > **92,000 graduates in 140 countries**
largest alumni network of any business school
- > **2 campuses**
Philadelphia and San Francisco



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APPLY
to our programs.

PARTNER
with us through the
Wharton Partnership.

RECRUIT
students and alumni.

ATTEND
executive programs
to address your
management challenges.

ENGAGE
with fellow alumni.

GAIN
insight through
Knowledge@Wharton.